



Smarter student

broadband

Unleash the power of the UK's
most advanced broadband technology
for your students.

optifyyourworld.com/students

optify[®]
by PCCW Global

Optify your

student accommodation



Whether they're on laptops, smartphones or game consoles, today's students need to be connected 24/7. In simple terms, this means you need to provide them with a broadband service that can cope with high bandwidth demands, both now and in the future.

Reliability, safety and speed

Today's students need bandwidth, so they can research and work to tight deadlines. They need to stream and upload large amounts of data for work and socially. And they need a broadband service that performs at their level, using the UK's most advanced ultrafast fibre optic and wireless technologies.

At PCCW Global, we go to great lengths to deliver just that...

We carefully design our networks using the best equipment and with enough spare capacity to minimise faults and peak time congestion.

We install equipment with the very latest Wi-Fi 802.11ac standard to support an enviably large range of devices.

We operate high spec firewalls within the network to protect against denial of service attacks and associated damage.

And as you'd expect, thanks to our dedicated fibre optic cables, we deliver ultrafast speeds day and night.

We've been delivering fast, reliable student internet connections for nearly two decades. We work closely with universities and private accommodation operators to manage their increasingly sophisticated needs.

Every day over 150,000 people around the UK depend on us to get them connected. And we deliver the same level of support and care, whether we're serving a single bed flat or the 8,000 students at the University of Edinburgh's 64 properties across the city.

The MediaHub: the power to connect

Today's students live in a smart, interconnected world. They own an average of 5 devices that connect and play together. With this number set to double by 2020, providing a robust, reliable connection for your students has never been so important.

Our MediaHub creates a secure wireless bubble that's not shared with anyone else and has been created specifically for student accommodation, to minimise external wireless interference.

So, whether your students want to print wirelessly, stream music or upload their assignments, we have the power to connect their world together in the privacy of their own room.





Registration is so easy

From the moment they embark on their student journey, we make it easy for your new arrivals to get online. So, registering their smartphones, tablets and laptops is completely intuitive and only takes a few minutes.

We've also made sure that all our pages conform to the latest web accessibility standards for users with disabilities. Plus, we have a range of language options to simplify registration for international students. And if your students do run into problems, our UK-based customer care team is available to provide support around the clock.

In addition, we can supply a registration link for you to send out to new students with their pre-arrival information – so they can create their account before they move in.

Expert support

Our UK-based customer care team is available to look after your students 24/7 by phone, email, Twitter and Facebook. We can help them with anything from their network configuration settings on Windows and macOS, to connection issues and more.

We can also assist you with the specification and design of your network, when you start building or converting your property. We'll survey the property and mark up the floor plans to indicate where cables need to be run for wireless access points, delivering:

- Optimum wireless coverage
- Reduced maintenance issues
- Simplified future upgrades
- Reduced long term costs for all

Highlights

For you:



Future-proofed networks that are built to be upgraded easily



Bring your student properties up to speed with ultrafast, reliable broadband



Tailored solutions for University-owned halls, PBSA, and HMOs alike



Wireless networking for common areas, such as foyers, lounges and kitchens

For your students:



Rent inclusive broadband with speeds from 50 Megabits to 1 Gigabit



Unlimited data downloads



Fantastically flexible, award-winning Wi-Fi



Instant access from the day they arrive, plus pre-registration options available



24/7 UK-based customer care, taking the hassle away from you



First class service

We work hard to ensure your network always operates at peak performance, which is why we have automated systems checking connections every minute of every day, 365 days of the year. Any problem is flagged to our network operations centre, and if necessary, we'll send our own local engineers to your site to solve the issue.

As a customer, you'll be assigned a Service Manager who can update you with regular reports on the performance we're delivering to your students and how it compares to your Service Level Agreement. We'll also keep you fully informed via your Account Manager.

We won't just give your students a great internet experience; we'll look after your non-student visitors too. We'll do this by providing them with reliable, high-speed Wi-Fi that means they won't have to worry about data allowances or poor coverage.

About PCCW Global

PCCW Global is one of the world's leading communication service providers, with a presence in major UK cities and high-speed links to Europe, the US and Asia. As a group, we believe in providing a technically advanced solution that can deliver today's top speeds, but also be easily upgraded for tomorrow's.

In the UK, we are a leader in supplying Connected Building Solutions to large multi-tenanted properties. Our range of managed services includes Optify full fibre and wireless broadband for homes and businesses as well as smart building technology which can reduce costs, environmental impact and improve security and compliance.

Optify your world.

Contact us

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To learn more about PCCW Global's student broadband, explore [optifyyourworld.com/students](https://www.optifyyourworld.com/students)

The benefits of Optify® student broadband



Student internet from a trusted provider

Our service is designed for the way students use the internet – it's technically advanced, ultrafast, reliable, flexible and easy-to-use.



Hospitality internet options

Visitors using the residences outside term time can get superfast, flexible, hotel-like internet.



Fully managed customer solution

We manage the end-to-end connection and are there to support you 24/7. We will do everything to keep your students online.



The personal touch

Service and Account Managers will provide regular reports against SLAs and keep you informed of the latest developments.



No hassle registration

An easy-to-use registration process for all devices and with multiple language options to support international students.



802.11ac Wi-Fi

We develop tailor-made, robust wireless solutions using the latest standards. These deliver great performance for students in all areas of the property.