

A photograph of a modern, multi-story apartment building with a mix of light beige and dark grey exterior panels. The building features several windows, some with dark frames and others with white blinds. The sky is blue with light clouds. In the foreground, there is a paved walkway and some greenery.

Delivering improved technology

for you and your residents

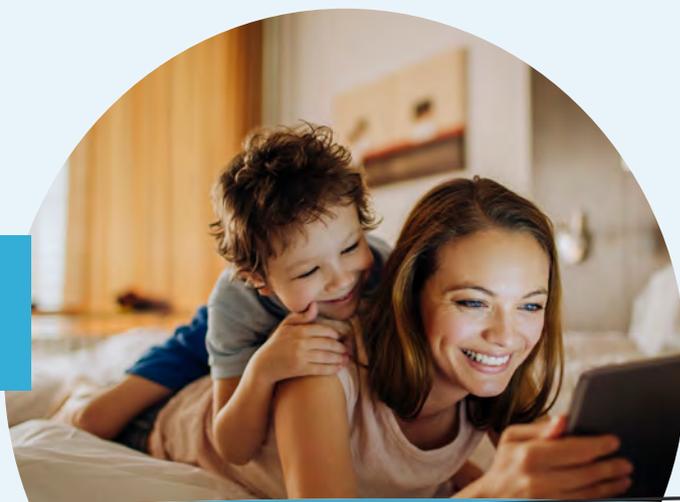
Connected Building Solutions designed  
to support housing associations and residents

Connected Building Solutions

**PCCW Global**

# Technical solutions

## that bring true value



Our range of services is ideal for social housing providers who are looking to improve connectivity for their residents, and want to use the latest technology to reduce costs and environmental impact.

### 1. Solutions for individual tenants

Digitally excluded people lack a voice and visibility in the modern world, as the provision of government and other commercial services increasingly move online. What's more, it's those already at a disadvantage - through age, education, income, disability, or unemployment - who are most likely to be missing out, further widening the gap in social inequality.

Investing in improved connectivity for your residents will:

- allow them to access reduced rates for utilities;
- make it easier to search for jobs and claim benefits;
- promote better connectivity for hobbies and friendships;
- provide them better access to banking facilities;
- allow them to find out more about the housing association.

We provide a fully managed broadband solution for you in turn to offer to your tenants. Utilising our advanced national fibre optic network, we're able to combine speed, flexibility and affordability with excellent customer service.

Best of all, our services are extremely well priced when compared to BT, Sky or TalkTalk, and there's no need to pay any line rental charges.

### 2. Solutions for assisted living accommodation

Our ageing population is becoming more familiar with the internet, with many over 65s regularly using it to communicate with friends and family, as well as purchase goods and services. However, many assisted living accommodation providers do not provide a reliable and cost-effective method for residents to get online.

Our solution offers basic internet access to residents, delivered over Wi-Fi that is free of charge to them at the point of use. With our "walled garden" service, residents can visit a restricted range of sites such as: local council, news and email or they have the option to pay for more access, opening up the rest of the internet for their use.

#### The benefits of an Optify® connected building



Fast broadband for your residents



We do all the work – swift installation and fully project managed deployment means less work for you



Retro-fit and new builds catered for



Opens the door to more cost savings with technology that enables smart buildings



Fully managed customer solution



24/7 support, taking the hassle away from you dealing with the end user



Choice of rent inclusive or opt-in pricing models



Digital signage options and back office internet also available



### 3. Solutions to help save you money & make your buildings smarter

Buildings are becoming smarter, bringing with them the opportunity to make significant cost savings. But technology can also reduce a building's impact on the environment and add hugely to its residents' quality of life.

Our full fibre infrastructure provides the perfect foundation on which to add the latest smart technology to your building. On top of this fibre, we offer the following Optify® Connected Building Solutions:



- **Smart monitoring & control** to reduce energy costs and increase building value;
- **Consumer broadband** with a choice of flexible and affordable packages;
- **Security** solutions including CCTV, intercom, and door access;
- **Systems** including business grade Wi-Fi, LANs, WANs, communal TV and digital signage;
- **Service** means a single point of contact, with 24/7 operational and customer support.



### Benefits of smart technology

Not all smart buildings are created equal. By employing the right company, and investing in the right technology, you could achieve considerable benefits including:

- **Reduction** in your energy costs and wastage
- Improve your building's **carbon** footprint
- Ensure greater **compliance**, e.g. Legionella HSG274 Part 2
- Access notifications **on demand**, analysis and reporting
- A **complete** end-to-end building **management** solution
- **Suitable** for retrofits and new builds



## Why partner with us?

We have a track record of delivering connected buildings and bringing fast and reliable broadband into a large number of multiple occupancy properties. Our parent company, HKT Group, provides internet solutions to over 70% of Hong Kong's private rented sector properties in one of the world's most technically advanced urban environments.

Through our partnership with you, we guarantee an exceptional quality and affordable broadband service to your residents. Whether your property is an existing or new development, we can deliver faster broadband and happier tenants.

Perhaps the most important aspect of our offer is that we can provide the infrastructure to your buildings and then deliver the service direct to your residents. This means you don't have to worry about customer care or technical matters as we provide all the necessary support. We offer a choice of funding models, depending on your specific needs and those of your residents.

## Case study



A2Dominion is a residential property group with a diverse portfolio of 37,000 homes across London and the south of England. A2Dominion was keen to provide high-quality broadband to its NHS key worker residents. Following a tender process, PCCW Global were awarded the contract to supply three of the groups sites in Oxfordshire.

PCCW Global worked closely with the building management team to deliver high-speed connectivity to residents. This was achieved through the delivery of a superfast, fibre optic circuit and a comprehensive wireless overlay throughout the building.

The result is a superfast and reliable service of up to 80Mbps, perfect for residents' needs both today and in the future.



**“In our surveys, we've had great feedback. Tenants appreciate the faster, more reliable service and the great value. In fact we have 100% satisfaction with the Wi-Fi at our sites.”**

**Paula Price**  
Contracts Manager, A2Dominion

## About PCCW Global

PCCW Global is one of the world's leading communication service providers, with a presence in major UK cities and high-speed links to Europe, the US and Asia. As a group, we believe in providing a technically advanced solution that can deliver today's top speeds, but also be easily upgraded for tomorrow's.

In the UK, we are a leader in supplying Connected Building Solutions to large multi-tenanted properties. Our range of managed services includes Optify full fibre and wireless broadband for homes and businesses as well as smart building technology which can reduce costs, environmental impact and improve security and compliance.

Optify your world.

**PCCW Global**

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To learn more about PCCW Global's Connected Building Solutions, explore  
[optifyyourworld.com](https://www.optifyyourworld.com)

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